

# MARK PUPPE

701-540-8595 • www.mastermanuscripts.com • mark@mastermanuscripts.com

---

## COMMUNICATION CONSULTANT

### PROFESSIONAL SUMMARY

Mark Puppe uses sophisticated and rarely recognized communication concepts and perspectives to create and engage public relations strategies that surpass traditional marketing tactics. His communication consulting firm is nearly 100% referral-based and attracted clients from 12 states and multiple industries during its first 10 months. History proves his effectiveness as a recruiter, writer, strategist, and advocate who exceeds client expectations.

### EDUCATION

<b>Juris Doctor</b> , University of North Dakota School of Law, Grand Forks, N.D.	2003
<b>Master's</b> , <i>Communication</i> , North Dakota State University, Fargo, N.D.	1999
<b>Bachelor's</b> , <i>Political Science</i> , North Dakota State University, Fargo, N.D.	1996

### CAREER ACHIEVEMENTS

#### **Community and Government Relations**

- Coordinating multimedia campaign endorsed by 2 U.S. Senators, former U.S. Agriculture Secretary, elected state officials, multiple statewide nonprofit organizations, and 1,500+ participants
- Advised congressional-level public relations effort and grassroots lobbying effort for Tennessee client
- Played key role in motion to reconsider and passage of North Dakota H.B. 1383 (2:00 am opening, 2005)
- Prepared and instructed 35 workshops attended by 1,000+ insurance agents in 15 North Dakota cities
- Coordinating North Dakota advocacy project attracting 800+ social network fans before marketing
- Partnered with 30+ legislators to determine intent; advised and amended 150+ bills to match
- Manage, build, and enhance 2 web pages, 2 alumni databases, and 3 social networking groups
- Feature speaker, Great Plains Young Professionals Summit, June 2010
- Wrote opinions, documents, and correspondence for 3 district judges
- “*One to Watch*,” Fargo Chamber of Commerce, August 2009
- Hired by all three branches of North Dakota government

#### **University and Alumni Relations**

- Recruited to teach 8 college courses (7 for Dickinson State University, 1 for University of Mary)
- Managed social network site attracting 600+ members and \$10,000 for classmate memorial fund
- Served 10+ years as advisor, columnist, and creative resource for undergraduate newsletter
- Served 6 years on NDSU Theta Chi Alumni Association Board of Directors, President 2000
- Helped launch and market fundraising program that generated \$60,000+ for house repairs
- “*Excellent Instructor*,” Dickinson State Agriculture Students Club, Spring 2005
- Coordinated alumni reunion attracting 175 of 246 classmates from 17 states

#### **International Conference Coordination**

- Recruited by conference chair to promote and publicize 2009 Rice Americas Conference; Miami, Florida
- Created online campaign attracting 300+ from 40 nations to 2009 World Rice Conference; Cebu, Philippines
- Organized appearance of U.S. Agriculture Secretary and National Farmers Union President at Rice Americas
- Helped recruit 250+ executive attendees from 150 companies and 37 nations to Rice Americas
- Achieved over 20% open rate on mass email to 4,000+ World Rice Conference contacts

# MARK PUPPE

701-540-8595 • www.mastermanuscripts.com • mark@mastermanuscripts.com

---

## CAREER ACHIEVEMENTS (continued)

### **Sales, Marketing, and Advising**

- Written 200+ professional documents, feature articles, and press releases for third party clients
- Authored press release generating Associated Press feature story appearing on 3,100+ web sites
- Organized and executed conference sponsorship plan for 186% funding increase in 1 year
- Surpassed board recruitment goal by 260% and created portfolio of 600+ new prospects
- Advised 100+ unsolicited job seekers and 50% winning positions following consultation
- Co-founded and marketed online social network attracting 7,000+ flood volunteers
- Grew magazine readership by 800% and distribution sites by 425% in 6 months
- Acquired clients from 12 states during communications firm's first 10 months
- Recruited 50+ prospects and clients for new financial consulting firm
- Published by North Dakota Humanities Council; 2,000 words in Spring 2010
- Published three times in Job Dig and recognized as "Career Expert"
- Published nationwide by Job Network

## COMMUNICATION POSITIONS

<b>Communication Consultant / Founder</b> , <i>Master Manuscripts</i> , Fargo, N.D.	2008 – present
<b>Project Coordinator</b> , <i>North Dakota Realized</i> , Fargo, N.D.	2009 – present
<b>Assistant Director</b> , <i>Professional Insurance Agents of North Dakota</i> , Bismarck, N.D.	2005 – 2008
<b>Adjunct Professor</b> , <i>Dickinson State University</i> , Dickinson, N.D.	2004 – 2005
<b>Judicial Clerk</b> , <i>Supreme Court of North Dakota / Southwest District</i> , Dickinson, N.D.	2003 – 2004
<b>Legislative Advisor</b> , <i>House of Representatives</i> , Bismarck, N.D.	2003
<b>General Counsel Intern</b> , <i>Department of Transportation</i> , Bismarck, N.D.	2002

## COMMUNITY LEADERSHIP

- Fargo Chamber of Commerce
- North Dakota Ambassadors
- Rotary International
- Young Professionals Network
- Toastmasters International
- St. Luke's Nursing Home
- West Fargo Chamber of Commerce
- Support Matthew Thibedeau
- Editorial Freelancers Association

## ALUMNI AND STUDENT LEADERSHIP

- Team Makers
- Alumni Association
- Theta Chi Alumni President
- The Spectrum, Columnist
- Bison Ambassadors
- Student Government
- Summer Orientation Leader
- International Student Association
- Alumni Admissions Contact Team

## CROSS SECTION OF CLIENTS AND PARTNERS

- The Harms Group
- North Dakota Corn Growers
- Preference Personnel
- Schilling Management
- North Dakota Realized
- The Rice Trader
- Tobosa Creative Group
- Job Network
- Preferred Resource Group
- Sowing South Sudan
- AM 1100, The Flag
- KFGO, The Mighty 790
- PTV America Engineering
- Spherion
- N.D. Soil Conservation Districts
- Dakota Medical Foundation
- Martin Mechanical
- Advertising Federation of America
- 100+ referred job seekers
- Propex Geosynthetics
- Job Dig