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FLOOD VOLUNTEERS USE FACEBOOK & TEXT MESSAGES FOR UPDATES

FARGO, N.D. –Fargo volunteers are using social networks to recruit volunteers to battle back the flooding Red River. FirstLink is the primary volunteer coordinator for the City during emergency situations. This time it’s the flood and FirstLink volunteer Kevin Tobosa launched the Facebook group **Fargo Moorhead Flood Volunteer Network** and **Fargo Flood** on Twitter to battle it.

FirstLink volunteer center director Sara Lepp, will notify members by posting updates that will be distributed via email and text messages. “We need every volunteer we can get and we need to keep them informed. These networks ensure they know when and where to be,” Lepp said.

Over 4,000 volunteers receive updates as members of Fargo Moorhead Flood Volunteer Network on Facebook and Twitter. “We’ve had a remarkable online response, but text updates do not require internet access, they come through the phone,” said Lepp.

People can join the networks at www.facebook.com and <http://twitter.com/fargoflood>. Volunteers will receive updates after texting the “**fmflood**” keyword to **406-880-2406**. Standard text messaging fees may apply. The volunteer hotline is 701-476-4000.

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Contact:

Sara Lepp
Volunteer Center Director
FirstLink
4357 13th Ave. S., Suite 107L
Fargo, ND 58103
701.412.5829
saral@myfirstlink.org

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