

# MARK PUPPE

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## MY COVER LETTER SAMPLE

Most resume writers will try to convince you of their ability by providing letters they've prepared for someone else. However, you're considering my services and deserve more than copy-and-paste or carbon copy evidence that I will serve you best.

Consider the following page as not only a cover letter sample, but my own letter of application for the chance to improve resumes for you. It introduces the unmatched value you'll receive from me.

*Next page please...*

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Dear Job Seekers and Staffing Professionals:

My strategic communications and writing company launched in 2008 when staffing agencies started referring candidates to me for resume service. Since then, over 200 resume and communication clients in 15 states have been served and nearly 100% from referrals. Their needs are fulfilled and they continue reaping the benefits today. I invite you to enjoy similar rewards.

If you're a staffing professional, clients pay you to find new employees, not refine resumes. You know you're losing time, productivity, and money whenever candidates solicit resume service from you. Referring candidates to me costs you nothing, but generates major savings and highly marketable candidate pools for you. Impressive candidates impress your clients.

If you're struggling to find employment, I bet your resume sells you short. Worse yet, that will continue until you get it fixed. Job seekers (and even other resume writers) have a dangerous tendency to neglect what employers demand: Proof. My resume service is your chance to finally have a resume that completely and concisely proves your value. It wins interviews for my clients and can for you, too.

Cost is understandably a concern, but pales compared to the income potential and the peace of mind a top-notch resume can produce. Not convinced? Just think how much time and effort you have already spent conjuring up what hasn't yet worked, but real resume service can prevent.

Graduate degrees and eight years of unmatched strategic communication experience and achievements distinguish the expertise, resourcefulness, and opportunities that my resume service will provide you.

Thanks for considering my services. I'm excited to provide them.



Mark Puppe